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**MORNINGSTAR EXECUTIVE MARGARET KIRCH COHEN JOINS  
CL-MEDIA RELATIONS AS PARTNER**

Concord, Mass. and Chicago, June 6, 2016 – CL-Media Relations, LLC, a leading public relations firm focused on the asset management and financial services industries, is pleased to announce that Margaret Kirch Cohen, APR, has joined as a partner and head of the firm’s new Chicago presence.

Kirch Cohen, most recently head of corporate communications for Chicago-based Morningstar, Inc. (NASDAQ: MORN), has more than 25 years of experience in strategic communications, with management and roll-up-your-sleeves expertise in media relations, crisis/issues management, internal communication, executive communications, M&A communication strategy, social media, financial/shareholder communications, and community relations.

“Margaret and I have known each other since we worked on opposite sides of a deal more than 15 years ago,” Sarah Lazarus, CL-Media Relations’ co-founder and partner, said. “Our mutual professional respect and friendship will help make this a very easy and exciting transition.”

“Joining CL is a terrific opportunity for me to partner with Sarah, who has been a long-time friend and respected colleague,” Kirch Cohen said. “I’m excited to support CL-Media’s clients, while continuing to provide media relations services to Morningstar as a CL client.”

Before joining CL-Media, Kirch Cohen led corporate communications for Morningstar, a leading provider of independent investment research, for 15 years. Earlier, she was director of corporate communications for 360 Communications (the wireless spinoff of Sprint) in Chicago; vice president of corporate communications for Mellon Bank in Pittsburgh (now BNY Mellon); and director of corporate communications for Phelps Dodge Corp. in Phoenix. She has a bachelor’s degree in journalism from Northern Arizona University and is accredited in the profession of public relations.

Richard Chimberg, who co-founded CL-Media with Lazarus in 2006, will remain with CL through June 2016, transitioning client work to his partners before returning to journalism.

"I'm happy that Margaret is joining CL-Media and confident our clients will benefit greatly from her expertise and knowledge," Chimberg said. "The last 10 years have been rewarding professionally and personally as Sarah and I built an enduring business and a lasting friendship. We have worked well together and I will miss that, but I am also excited about returning to my roots as a journalist and reporting on the asset management business again."

### **About CL-Media Relations, LLC**

CL-Media Relations is a Massachusetts-based boutique public relations firm, founded in 2006 and primarily focused on the asset management industry. Its clients have included asset managers, hedge funds and private equity firms, retirement plan providers, and consultants to the global asset management industry. For more information, please visit: <http://cl-media.com>

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